

SPONSORING OFFER NORDIC CONNECTION CONFERENCE 2008

THE BEST NORDIC MARKETING OPPORTUNITY

The Yearly Nordic Connection Conference for SAP customers is the best marketplace for your products or services if you have:

- a product designed to be connected to a SAP system
- a certified interface to SAP
- your services are designed for companies of the size SAP customers are
- your companies is a SAP partner.

New, in 2008:

Presentations and coffee breaks, will be different for different customer groups.

The purpose of this new conference structure is to make exhibition area visited all day long.

Next conference will be Norwegian and held in Trondheim, September 2008

To get the best exhibition area or presentation slot, reserve it now!

Early bird rebate until 10% December 3, 2007

Invoicing:

30% of the sponsor package will be invoiced when the agreement has been signed.

70% of the sponsor package will be invoiced 60 days before the conference.



Make your choice from following packages:	+Pack	Bronze	Silver	Gold	Event	MainE.	G2G
Marketing before conference:							
- Logo, link and text on Webportal		✓	✓	✓	✓	✓	✓
- Logo on printed material		✓	✓	✓	✓	✓	✓
- Exclusive branding, e-newsletter				✓			✓
- Logo in ext. advertisement campaign	✓						
- Participant status and list, (4 weeks)				✓	✓	✓	
During conference:							
- Keynote presentation or 2 pres.				✓		✓	
- Presentation slot,			✓ (1)		✓ (2)	✓(2)	
- Exhibition booth, 2x1m, incl 1 table		✓	✓	✓	✓	✓	
- Possibility to present winner of your booth lottery at dinner night or Thursday morning				✓	✓		
- Part of competition in exhibition area		✓	✓	✓	✓	✓	
- Recording of speech/presentation			✓	✓	✓	✓	
Dinner Night							
- Profiled as spender of "after dinner Cognac"				✓			
- Profiled as spender of dinner						✓	
- Your logo print on all drink tickets		✓	✓	✓	✓	✓	
- 10 drink tickets dinner night		✓	✓	✓			
- 20 drink tickets dinner night					✓	✓	
G2G evening, day before							
- 50 drink tickets							✓
- Single logo on drink tickets							✓
- Presentation TurningTorso							✓
Conference handout doc.							
Full page to present the offer of your exhibition boot, incl contact information		✓	✓	✓	✓	✓	✓
Two pages per presentation, incl contact information			✓	✓	✓	✓	
Full layout service		✓	✓	✓	✓	✓	✓
Take home material							
Of you choice, CD's, gifts, broschyres etc.		✓	✓	✓	✓	✓	✓
After conference							
All material published on web portal (Presentation - Speech)		✓	✓	✓	✓	✓	✓
Material published on conference CD		✓	✓	✓	✓	✓	✓
Access customer data and presentation		✓	✓	✓	✓	✓	✓

Price, in Euro	Included delegates	Type
On request	-	Advertisement
3.300:-	1	Bronze
4.200:-	2	Silver
4.700:-	3	Silver
5.400:-	4	Silver
8.100:-	3	Gold
3.900:-	5	Event Partner (For SBN and ADSIG partners)
On request	5	Main Event Sponsor (For SAP)
3.000:-	1	G2G

Reserve by e-mail to adsig@adfahrer.com,

**Please provide:
Your sponsor choice and contact information.**

Questions, more information... please call or send an e-mail to:

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